



You can be sure of Shell

Listening Questions 1:

1. What was the name of the company the Samuel brothers founded?
2. When did they join forces with Royal Dutch Petroleum?
3. What was the name of the company after the full merger?
4. What happened to Standard Oil in 1911?

Listening Questions 2:

1. Where is Royal Dutch Shell headquartered?
2. How many countries does it operate in?
3. Who became the CEO in 2009?
4. What country is the CEO from?

Transcript 1:

Marcus Samuel and his brother Samuel Samuel founded The "Shell" Transport and Trading Company in England in 1897. In 1903 they joined forces with Royal Dutch Petroleum to protect themselves against the giant American company, Standard Oil, forming a sales organization called the Asiatic Petroleum Company. The full merger of the two companies into the Royal Dutch Shell Group came in 1907. In 1911 Royal Dutch Shell began their entry into the North American market when Standard Oil was forced to split into 34 companies, two of which eventually became Exxon and Mobil.



Transcript 2:

Today Royal Dutch Shell, commonly known as Shell, is a Dutch–British multinational oil and gas company headquartered in The Hague, Netherlands and London, United Kingdom. It is the world's second largest company by 2011 revenues. It has operations in over 90 countries, and has 44,000 service stations worldwide. On July 1st, 2009, Peter Voser, who is Swiss, became the first non-British CEO of the company.